

blood pressure monitors...

...helping avoid the world's no1 silent killer

Blood Pressure  MONITORING



KINeTİK
healthcare for everyone



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...helping avoid the world's no1 silent killer

If every home owns a **blood pressure monitor** it will enable people to keep a **regular check** on their wellbeing and take **early action** if they have high blood pressure.

The Kinetik Upper Arm Blood Pressure Monitors are the first in the world to be tested and approved by the British Hypertension Society's own validation service. Our range of Blood Pressure Monitors is designed to be an easy way for customers to check their blood pressure as part of their daily lives, at home or in the office. We have used the power of design to create a range of affordable, easy to use and attractive products suited to the home environment, rather than the clinic. Our products are designed to be "at home" in customers' homes. We believe having one of our Blood Pressure Monitors used regularly in every home could help people to take action to protect themselves from the World's biggest silent killer.

BPM1

monitor blood pressure at home with the easy to use **fully automatic blood pressure monitor**

This sleekly designed monitor has been tested and approved by the British Hypertension Society. It has also been tested & passed to the standards set by the Association for Advancement of Medical Instrumentation. An accurate, easy to use and portable monitor - ideal for use in the home or office. The upper arm cuff is easy for customers to use and comes in 3 sizes standard, large and extra large. The monitor has a 60 memory function, a record card and storage bag. It is battery operated and fully portable for every day use.



BPM2

monitor blood pressure any time with the **wrist blood pressure monitor**

For customers who need full portability, a wrist type Blood Pressure Monitor is the perfect solution and the design of this product puts it in a class of its own. Ideal for travel this lightweight, battery operated monitor comes complete with carry case. The large, clear display includes a 60 memory function.



BPM1K

monitor blood pressure with the simple to use **KUBE blood pressure monitor**

The Kube blood pressure monitor sets a whole new standard. Its simple, clean design features large buttons and display for easy operation and has a 60 memory function. It comes complete with one high quality standard size cuff 22-30 cm, with other cuff sizes available. This blood pressure monitor has been tested and approved by the British Hypertension Society.



our vision is
a blood pressure monitor in every home

Only a small percentage of the population currently buys a Blood Pressure Monitor - our target market is everyone. We believe that the world blood pressure monitor market could grow from 10 million units per annum to 50 million in the next 10 years. We are building a whole new market of self-diagnosing customers who, in turn, create more opportunities for prescription and OTC treatments.

www.kinetikmedical.com



At Kinetik our passion for design excellence led us to team up with the internationally renowned, London based, product design consultancy, therefore.



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