

new technology...
...innovation for the future

Investing in  TECHNOLOGY



KINETIK
healthcare for everyone

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...innovation for the future

Kinetik Medical are the **UK leader by volume** of affordable Electrical Health Care products. Looking to the future, Kinetik have a **strong development pipeline**.

CONNECTIVITY

In most cases, the best place to care for and monitor patients is in their own home. At Kinetik we are reviewing opportunities to collaborate with leaders in software and healthcare connectivity to add easy to use and affordable connectivity to our home health monitors. The aim is to enable easy transfer of a patient's vital signs to relevant health professionals, doctors, pharmacists, family carers and health insurers. Connectivity is not just aimed at patients that need to be monitored. We can envision a world where people are financially incentivised to take better care of their health. For example receiving a discount on health insurance for achieving agreed blood pressure targets. Or even a National Insurance rebate. This model operates on the basis that prevention is better and lower cost than treatment. With low overheads, high volume aspirations and good reach into leading retail Pharmacy Chains, Kinetik have the potential to be a market leader in connectable/affordable Home Health Monitors.

INTERACTIVITY

In tandem with connectivity, we are partnering with an expert in the field of software to create an online network of services; from diet and lifestyle advice and support to the creation of health care communities and motivational peer groups where people can help each other to monitor and control their vital signs. As a leader in low cost, high volume supply of Electrical Health products to the consumer market, we are well positioned to reach more consumers' homes than our competitors. The more homes we reach the greater our chance of becoming a leading service provider; where services can become a 'forever' revenue driver after the consumer has made a purchase.

BLOOD PRESSURE LOWERING

As a leader in the supply of Blood Pressure Monitors, we believe that a natural range extension is into Blood Pressure Lowering devices. With nearly a third of the western world suffering with Hypertension, there is huge potential for an affordable device.

SUMMARY

In addition to our current range, the 3 areas above will help our sales and profits grow significantly over the next 5 years.

www.kinetikmedical.com



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